



## The Israeli CSR Experience – International Conference

November 30–December 1, 2016, Tel Aviv

Day 1: Nov 30 | Meet-Up

08:00-09:00 | Exhibition and Networking

09:00-11:00 | Main Stage

### Responsible Businesses – Where we are now, and where we are heading

Conference Opening: Momo Mahadav, CEO, *Maala*

**Micky Adiv**, Chairperson, *Maala*, CEO, *G4S Israel*

**MK Gilad Erdan**, Minister of Strategic Affairs & Public Diplomacy

**Yair Seroussi**, Chairman of the Board of Directors, *Bank Hapoalim*

**Maxine Fassberg**, General Manager, *Intel Israel*, Vice President, *International Site Operations Group*

**Peder Michael Pruzan-Jorgensen**, Senior Vice President, *BSR*

**Karina Litvack**, Non-Executive Board Director

**Lars Hanseid**, Area vice-president CEEMEA, *3M*

11:00-11:30 | Exhibition and Networking

11:30-12:15 | Breakout Sessions

- **Urbanization 2030 – Hell or Sustainability** | Moderator: Oded Distel, Director, Israel New Tech & Eco Systems, *Ministry of Economy and Industry*. Speakers: Eli Cohen, CEO, *Termokir* and Michael S. Brown, *Brown Wilmanns Environmental*; Orry Ben Porath, VP Sustainability, *Shikun & Binui Group*
- **CSR Expectations on Behalf of Ethical Investors** | Moderator: Noga Levtzion Nadan, CEO & Founder, *GreenEye*. Speakers: Sam Block, Senior Analyst, *MSCI*; Heather Lang, Director, Advisory services, *Sustainalytics*; Will Pomroy, Manager, Responsible Investment, *Hermes Investment Management*; Michal Arlosoroff, SVP, General Legal Counsel & CSR, *ADAMA*
- **Collaborations for Greater Social Impact** | Moderator: Ivri Verbin, CEO, *GoodVision at Fahn Kanne Grant Thornton Israel*; Speakers: Bella Abrahams, Corporate Affairs Director, *Intel Israel*; Zion Regev, Social Responsibility Manager, *Gazit Globe*; Amira Lidar, Public Affairs Leader, *Roche Israel*; Ghada Zoabi, Founder & Owner, *Bokra Website*
- **Social License to Operate- How to manage the disruption?** | Moderator: Nir Koren, Head of Sustainability & Corporate Responsibility Group, *BDO Consulting Group*; Speakers: Osnat Golan, VP Communication, Digital and Sustainability, *Strauss Group*; Erez Kama, Community and Environmental Relations Director, *ICL*; Zvi Baida, VP Customer & Service, *Shufersal*



- **Make Food, Not Waste** | *The Natural Step Israel* and *Unilever Israel* | An interactive session, combining an experiential acquaintance with the challenge of food waste and harnessing the audience's crowd wisdom to generate creative solutions for the problem. **Facilitator: Michal Bitterman**, CEO & Collaboration, *The Natural Step Israel*, Founding Member & Chairperson, *ILGBC*
- **Roundtable Discussion:** (By invitation) **Transparency and Reporting in the New Oil & Gas Sector in Israel** | **Karina Litvack**, Non-Executive Board Director

### 12:15-13:15 | Main Stage

#### High Expectations – Government, Civil Society, Investors, Consumers; and the Responsible Business

**Consumers-** **Chris Coulter**, Co-CEO, *GlobeScan*

**Civil Society-** **Dr. Sigal Shelach**, CEO, *TEVET Employment Initiative, JDC and the Israeli Government*

**Investors-** **Peter Webster**, Director of international Affairs, *Vigeo Eiris*

**Ulrika Hasselgren**, Global Head of Responsible Investment Strategy and ESG Integration, *Institutional Shareholder Services*

**Research-** **Prof. David Grayson**, Director: The Doughty Centre for Corporate Responsibility, *Cranfield School of Management*

**Closing remarks-** **Ohad Cohen**, **Trade Commissioner Director of the Foreign Trade Administration**, *The Ministry of Economy*

### 13:15-14:15 | Lunch, Exhibition and Networking

### 14:15-15:00 | Main Stage

**Company with a Purpose** | **Giles Gibbons**, Founder & CEO, *Good Business*

### The Dov Lautmann Diversity Award 2016 Ceremony

**CSR Initiative of the Year:** Announcing a new Award for CSR Officers

### 15:00-16:00 | Breakout Sessions

- **Engaging Investors** | **Moderator: Dr. Talia Aharoni**, Founder, *Maala / Tel Aviv University*. **Speakers: Aurora Samuelsson**, Senior Engagement Manager, Senior ESG analyst and **Flemming Hedén**, Product Manager, *GES International*; **Derya Ozet Yalgi**, Sustainability Manager and **Sinem Ozonur**, Manager, Strategy & Business Development Investor Relations, *Garanti Bank*, Turkey; **Didi Paz**, CEO, *Negev Energy – Ashalim Thermo-Solar*



- **Economic empowerment begins at home - Employees first | Moderator: Ayala Miller**, VP Global Corporate Social Responsibility, *Teva*. **Speakers: Debora Meczyk**, VP HR, *Strauss Israel*; **Moshe Harris**, Head of Israel HR Shared Services, *Teva*; **Alon Piltz**, CEO, *Dizengof Center*; **Ayelet Uriel-Raymond**, Career Advancement Program Manager, *TEVET Employment Initiative, JDC*