

INNOVATION  
for  
GOOD LIFE  
INTERNATIONAL CON(FAIR)ENCE



Nov 29 – 30 | 2017  
Innovation For Good Life  
**TEL AVIV**  
INTERNATIONAL CON(FAIR)ENCE

**ISRAELI SPEAKERS**



**Gilad Erdan**  
Minister of Strategic  
Affairs & Public Diplomacy



**Gila Gamliel**  
Minister for Social  
Equality



**Avinoam Sapir**  
SVP, Growth Markets Innovation  
& Cluster Manager- Israel,  
Africa, Turkey & Ukraine Teva



**Michal Dan-Harel**  
Managing Director  
Manpower Israel



**Anat Gabriel**  
CEO  
Unilever Israel



**Ophir Guttman**  
Country Manager  
P&G Israel



**Yael Almog**  
Head of Stakeholders  
Engagement Bank  
Hapoalim



**Dr. Sigal Shelach**  
Deputy CEO JDC-Israel,  
CEO of JDC-Tevet



**Adi Regev**  
Customer Development  
Director Unilever Israel



**Amit Bracha**  
Executive Director  
Adam Teva V'Din



**Yaniv Shirazi**  
General Manager  
Strauss Water Israel



**Talma Biro**  
CEO Israel Marketing  
Association



**Yossi Heymann**  
Executive Director  
Eshel



**Michal Tzuk**  
Director of Employment Regulation  
and Senior Deputy Director General  
at the Israeli Ministry of Labor,  
Welfare and Social Services



**Asaf Azulay**  
Head of Marketing  
Strategy Bank Hapoalim



**Revital Bitan**  
Corporate Social  
Responsibility Manager  
Intel Israel



**Udi Rosenbaum**  
Head of Procurement  
Department Bank Leumi



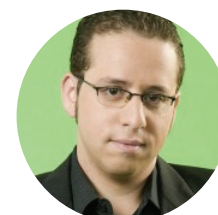
**Orry Ben-Porath**  
VP Sustainability,  
Marketing, Innovation  
Shikun & Binui Group



**Shelly Keinan**  
VP Marketing  
Coca Cola Israel



**Ilanit Kabessa Cohen**  
Head of Corporate Innovation,  
Startups & Digital Business Unit  
Nestle Israel, Osem Group



**Nadav Perry**  
Manager of  
Communications  
& External Relations,  
Delek Drilling



**Tamar Yassur**  
First Executive  
Vice President,  
Head of Digital Banking  
Division Bank Leumi



**Renana Peres**  
Marketing Department  
School of Business  
Administration,  
The Hebrew University



**Dana Jagerman**  
SVP Retail Credit  
Management  
Bank Hapoalim



לפרטים נוספים והרשמה לחצו כאן

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ISRAELI SPEAKERS



**Daniela Prusky-Sion**  
Global Director, Internal  
Communications and  
Sustainability Strauss Group



**Rachel Oz**  
Director Of Purchasing  
Strauss Group



**Zvi Baida**  
Chief Customer Officer  
Shufersal



**Prof. Eyal Shimoni**  
CTO  
Strauss Group



**Shirley Kantor**  
Corporate Responsibility,  
Marketing and Branding  
Strategy Consultant



**Brachi Delitzki**  
Director of Communities  
the Ministry for  
Pensioner Affairs



**Kiram Baloum**  
Founder & CEO  
Jasmine



**Einat Abraham - Rotlevy**  
Development Manager  
Zionut 2000



**Erez Kama**  
Community and  
Environmental  
Relations Director ICL



**Ivri Verbin**  
CEO GoodVision at Fahn  
Kanne Grant Thornton Israel



**Noga Levtzion**  
CEO & Founder  
Greeneye



**Rivi Beller**  
Director  
Vehadarta Center



**Dr. Zvi Lanir**  
Founder & President  
Praxis Reframing  
Strategies



**Noam Gressel**  
Founder & CEO  
Assif Strategies



**Eran Ziv**  
EMED Supply  
Chain Director East  
Mediterranean Nobel  
Energy



**Amir Foster**  
Head Of Strategy & Research,  
Association of Oil & Gas  
Exploration Industries



**Roy Weidberg**  
Carbon Footprint  
and Sustainability  
Coordinator ICL Group



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**GUEST SPEAKERS**



**Virginie Helias**  
Vice President  
Global Sustainability  
P&G



**Anette Anderson**  
Portfolio Manager & ESG  
Investment Specialist,  
Investment Management SEB  
Wealth Management



**Kimberly Kleiman-Lee**  
Lead, Senior Executive  
Leadership Development GE



**Jo Confino**  
Executive Editor,  
Impact & Innovation  
The Huffington Post



**Sasja Besilik**  
Head of Group  
Sustainable Finance,  
Nordea bank



**Ulrika Hasselgren**  
Global Head of  
Responsible Investment  
Strategy and ESG, ISS



**Sam Block**  
ESG Research  
MSCI



**Dror Elkayam**  
Environmental, Social and  
Governance (ESG) Group  
Bloomberg



**Jenny Lincoln**  
Research and Policy Manager  
at Business in the Community



**Antonio Celeste**  
Director Institutional  
Relations  
Sustainalytics



**Shai Ingber**  
Assistant General Counsel  
Opic Bank



**Thomas H. Kjærgaard**  
Head of Responsible Investments,  
Chief Analyst (ESG)  
Danske Bank



**Marie Benedicte Beaudoin**  
Manager Client Relations  
OEKOM



**Jürgen Stichling**  
Vice President Mobility,  
Energy & Chemicals  
thinkstep AG



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