

**INNOVATION**  
for  
**GOOD LIFE**  
INTERNATIONAL CON(FAIR)ENCE



Nov 29 – 30 | 2017  
HANGAR 11  
**TEL AVIV**  
The Israeli CSR Experience

11:15  
11:45  
12:15  
12:45  
13:15  
13:45  
14:15  
14:45  
15:15  
15:30

**Nov 29 - Day 1**  
08:00 | Exhibition and Networking

**09:00 | Main Stage - Showcasing Innovation for Good Life - Short Teds**

Forum  
11:15-13:30  
Co-Host:  
The Israeli  
Marketing  
Association

**Content meets Values  
meets Branding**

**Redefining the power  
balance between  
customer and business**

Forum  
11:15-12:45  
Co-Host:  
JDC Israel -  
Tevet

**Closing the digital  
gap for all employees**

Flash Talk  
13:00-14:15  
Co-Host:  
JDC Israel -  
Eshel

**2035 -  
Longevity Meets  
Future Labor Market**

Flash Talk  
11:15-12:45

**The innovative  
business of social  
offering**

Workshop  
13:00-14:15

**The Role of IT Solutions  
in Meeting Sustainability  
and Environmental  
Challenges**

Roundtable  
11:15-12:30

**How Israeli Market  
Leaders can Attract  
Sustainable Investors**

Roundtable  
12:45-14:00

**Living up to ESG  
Expectations -  
a dialogue between  
analysts and Israeli  
companies**

Panel  
11:15-12:15

**Smarter Partnerships  
Between Cities,  
Businesses and  
Communities**

Roundtable  
12:30-13:45

**Could Natural Gas  
Drive Sustainable  
Transportation  
In Israel?**

Workshop  
14:00-14:45

**Introduction to  
Integrated Reporting**

12:30-13:00

**Corporate  
Meetups**

Panel  
13:00-14:00

**Implementing  
Responsible  
Procurement  
Standards**

**14:30 | Diversity Award Ceremony**

**15:00 | Happy Hour**

**Nov 30 - Day 2 Field Tours**